

TPB CIRCULAR NO.: 2021-014

FOR : ALL DOT/PCSSD ACCREDITED TOURISM ESTABLISHMENTS

DATE : 03 June 2021

SUBJECT : **PHILIPPINES' PARTICIPATION TO DIVE BIRMINGHAM 2021**
30 – 31 October 2021 | NEC, Birmingham

The Tourism Promotions Board invites you to join us as the Philippines participates in the **DIVE Birmingham 2021 in NEC, Birmingham on 30 – 31 October 2021.**

Dive Birmingham is staged by DIVER magazine, the leading dive magazine in Britain. This is an event where over 60,000 experienced and aspiring divers from Europe and around the globe gather to plan and book their diving holidays.

This event also has an educational component offering free presentations from the world's top diving speakers. Similar to previous years, special features will include two in-hall presentation stages, which also include dive pools, mini-theatres, TekDeck, & prominent themed dive-travel, training and underwater photography areas.

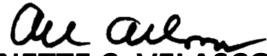
The Philippines' participation provides a venue for you to conduct business-to-business meetings to establish and renew linkages with your industry counterparts in Europe and other key travel and tourism markets of the world that would catalyze new tourism business and tourist arrivals for the Philippines.

As of writing, the Philippines is included in the red list of the United Kingdom, which means only returning residents are only allowed to enter their country. Passenger arrivals in the UK are required a mandatory quarantine of ten(10) days and two(2) arranged COVID-19 tests before travelling into the country. We are currently closely monitoring the imposed rules with arrivals in UK and closely coordinating with Organizers and DOT-UK Office for any developments.

Interested companies are required to accomplish and submit the attached Pre-Event Questionnaire and Participation Form to TPB through Ms. Nerissa Jean Cruz with email address neri_cruz@tpb.gov.ph. We would appreciate your confirmation upon receipt of this letter no later than July 30, 2021. Participation Fee is **WAIVED** as our way of supporting our industry partners towards recovery amidst the

pandemic. Slots are limited to FIVE (5) DOT/PCSSD Accredited companies. Due to the fluidity of the situation and the organizer's hosting of the **live event**, priority shall be extended to TPB Members with counterparts in the UK.

Thank you and we look forward to your active participation at the DIVE Birmingham 2021.



MARIA ANTHONETTE C. VELASCO-ALLONES

Chief Operating Officer