

TPB CIRCULAR NO. 2021 - 016

FOR : DOT-ACCREDITED ESTABLISHMENTS AND TPB MEMBERS

DATE : 21 June 2021

SUBJECT : INVITATION TO PARTICIPATE
INTERNATIONALE TOURISMUS BORSE (ITB) ASIA
01-05 November 2021 || ITB Community Website
(www.itb-community.com)

The Tourism Promotions Board invites you to join us, as we virtually participate in the **Internationale Tourismus Borse (ITB) Asia on 01-05 November 2021.**

ITB Asia is an annually held three-day B2B trade show and convention for the travel industry. Today, ITB Asia is the premier meeting place for the travel trade industry and a forum for establishing high-quality customer contacts and conducting businesses. This is where international exhibitors of all sectors within the travel-value chain commerce, and Asia Pacific's leading travel companies and emerging small and medium-sized enterprises meet with top international buyers from the MICE, Leisure and Corporate Travel markets.

Now in its 14th year, ITB Asia 2021 will go hybrid with a physical event complemented by a virtual component such as on-demand conferences, live streaming and a knowledge library designed as an added value for greater outreach. ITB Asia will be held in Marina Bay Sands in Singapore from 27 - 29 October 2021 and the virtual event will take place from 01 - 05 November 2021 on ITB Community, in Asia.

Interested companies are requested to accomplish and submit the attached Participation Form and Pre-Event Questionnaire along with your Company's logo and brief profile to TPB ASEAN & The Pacific (ASPAC) Division c/o Susan del Mundo and/or Micaela Ochoa through email address: aspac@tpb.gov.ph **on or before 05 July 2021.**

Participation fee is WAIVED as our way of supporting our industry partners towards tourism recovery program. Priority shall be extended to TPB Members offering inbound travel to the Philippines and participating actively in the past international events/shows.

Thank you and we look forward to your active participation in the ITB Asia.


MARIA ANTHONETTE C. VELASCO-ALLONES
Chief Operating Officer